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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William Houghton Art Unit: 2623

Serial No.: 10/090,803 Examiner: David R. O'steen

Filed : March 6, 2002 Conf. No. : 6900 Title : POLLING INTERACTIVE TELEVISION VIEWERS

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REMARKS IN REPLY TO ACTION OF MARCH 23, 2007

A Listing of the Claims begins on page 2 of this paper.

Arguments/Remarks begin on page 10 of this paper.